

Note: Originally designed as a 3 panel folded double-sided brochure

■ *Photographic Services*

- Fine Art Scenic Photography
 - Shown at fine galleries
 - Five solo gallery shows to date
 - Prints in collections nationwide
- Social Events
 - Weddings
 - Anniversaries
 - Reunions
 - Family Groups
 - Bar and Bat Mitzvahs
 - Parties
- Architectural Interiors and Exteriors
 - Published in *Fine Homebuilding Magazine* and *Unique Homes*
- Photojournalism
 - Published worldwide in magazines and newspapers
- Documentary Photography
 - Photographer aboard Greenpeace voyages
 - Forestry reform
- Advertising and Commercial
 - Album covers, publicity photos, brochures, catalogs, posters, postcards
- Special Events and Music
 - Festivals, parades, celebrations, riots
- Aerial Photography
 - Real estate, scenic, documentary, forestry



Just married joy!



Pensive bride, unaware of camera



Sunset portrait ends a beautiful day.

NICHOLAS WILSON

PHOTOGRAPHER

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WEDDING PHOTOGRAPHY

■ *Experience*

Drawing on some 35 years experience as a professional photographer in Mendocino, I offer a flexible and economical approach to wedding photography. My photos have been published nationally and abroad in magazines and newspapers such as the *New York Times*, *BBC Wildlife* magazine (Britain), the *San Francisco Chronicle*, and many Mendocino Coast publications. My scenic prints are exhibited and sold through fine art galleries in Mendocino, where I have had five solo shows.

■ *Style*

I emphasize a candid or photo-journalistic style — showing people being themselves — although of course I also take the formal wedding party and family group photos that most people want. I try to capture the feeling and emotion of the moment. As much as possible, I keep a low profile and am not the kind of photogra-

(continued inside)

(continued from front)

pher who bosses people around. I use natural light when possible, and supplement it with flash when needed. I use two or more cameras loaded with a moderately fast film for the greatest flexibility in shooting indoors and out. I use lenses ranging from wide angle to telephoto to suit the situation and to provide a variety of compositions ranging from group photos to close-ups.

■ *Prints and negatives*

Wedding clients receive all prints and negatives produced. For each roll, you receive two 4 x 6 prints of each shot. The roll and negative numbers are marked on the back, which simplifies finding the negative when you want to order reprints or enlargements through a local photofinisher or custom laboratory. This gives you much quicker and less expensive access to prints than ordering them through a professional photographer. Many people find the 4 x 6 print size large enough for most of the prints in their wedding album, or to give to family and friends. I do not provide enlargements nor an album, but will send you information on how and where to order the quality prints you want from a source in your home area. Normally prints are shipped two to three weeks after the wedding date.

■ *How to engage my services*

I will be happy to meet with you in person or by phone to discuss your plans and my services and fees. I can show samples of my work and letters from past clients. After discussing your plans and wishes I will quote a fee for the services you want.

■ *Charges and payments*

Charges are in two parts: a professional fee agreed on in advance after talking over your wedding plans, and a charge per roll which covers the cost of film, processing, and shipping the resulting prints. A booking deposit (usually \$50) is required to reserve the date, and counts toward the total due. The balance is due in full on the wedding day, when I am through with my duties and know the number of rolls of film used. California sales tax (7.25%) applies to the total amount.

■ *Comments from past clients*

“Thank you so very much for the superb photos. Family and friends have raved about them”

“No, we weren’t pleased with the results . . . I’d say thrilled and delighted would be closer. I’m glad we hired such a perfectionist.

Through your pictures we’ve been able to share the wedding with several people who could not be there, and they’ve all commented on what wonderful pictures we have.”

“Thank you so much for taking such great pictures of our wedding. They are so wonderful, they will be treasured forever.”

“We are so pleased with our wedding pictures. You did a terrific job, and you’re such a nice man! Thanks for helping to make our wedding day truly memorable.”

“We are extremely happy with the pictures. We’ve been showing them to everyone and they all comment how nice they are. When making preparations for the wedding, Mark was considering not using a photographer’s services. Since receiving the pictures, he has commented numerous times how glad he is that we did decide to use your services. We were especially happy with the candid close-ups taken at the reception. Thank you again for such a great job.”

“The pictures are all equally beautiful. They are everything we’d hoped they would be. Thanks again for all of your kindness, cooperation, and extra efforts in making our wedding and photos complete.”